

# The Victory Magazine

BUSINESS LEADERSHIP PLATFORM · GLOBAL EDITION

# Media Kit

## 2026

Advertising, Partnerships & Sponsorship

**500+**

LEADERS FEATURED

**60+**

COUNTRIES

**7 yrs**

EST. 2018

**12**

EDITIONS

### WHAT'S INSIDE

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# Seven years of global leadership coverag

The Victory Magazine has been the platform of record for global executive leadership since 2018. What began as a single publication has grown into a multi-format, multi-geography editorial platform reaching C-suite professionals across six continents.

500+

Leaders featured

CEOs, CFOs, CMOs, COOs, CTOs and Founders across all major indust

60+

Countries reached

Americas, Europe, Asia-Pacific, Middle East, Africa

12

Editions published

Consistent editorial calendar since our founding in 2018

10K+

Newsletter subscribers

C-suite professionals receiving our weekly editorial briefing

OUR EDITORIAL STANDARD

- Every leader featured goes through a structured editorial process — research, interview, profile design, and publication.
- We are editorially independent. Our coverage is not shaped by advertiser relationships or commercial pressures.
- Featured leaders are profiled, not listed. The editorial depth of each feature is what sets The Victory Magazine apart from directories.
- Our global distribution reaches readers in 60+ countries, with particular strength in the Americas, Europe, and across Africa.

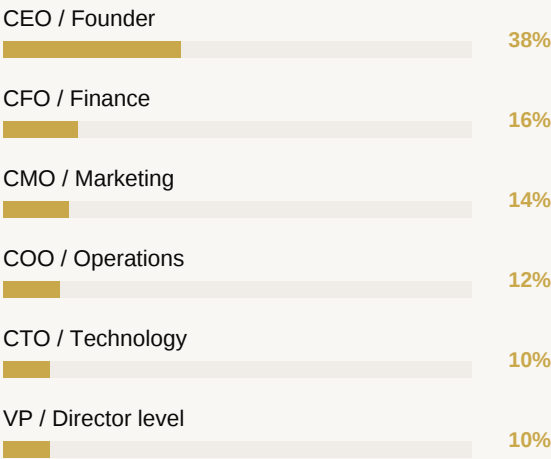
Recent editions

|                 |                                  |            |              |
|-----------------|----------------------------------|------------|--------------|
| Vol. XII · 2026 | Most Inspiring CEOs of the Year  | 12 leaders | 9 countries  |
| Vol. XI · 2026  | Most Influential Women Leaders   | 18 leaders | 14 countries |
| Vol. X · 2025   | Top 10 Business Innovators       | 10 leaders | 9 countries  |
| Vol. IX · 2025  | Global Entrepreneurs of the Year | 15 leaders | 11 countries |

# Who reads The Victory Magazine

Our readership is self-selecting: the leaders featured in The Victory Magazine share the platform with the leaders who aspire to be featured — creating a concentrated audience of executive decision-makers.

## Seniority breakdown



## Industry breakdown



68%

### C-Suite Executives

CEOs, CFOs, CMOs, CTOs, COOs and Managing Directors — the decision-makers with direct budget authority.

22%

### Senior Leadership

VPs, Directors, and senior executives — influential buyers and advisers operating just below C-suite.

10%

### Investors & Advisers

Private equity, venture capital, family office professionals and board-level advisers.

## DECISION-MAKING POWER

90% of The Victory Magazine's readership holds direct purchasing authority or significant influence over enterprise-level investment decisions.

90%

# Reaching executives across 60+ countries

The Victory Magazine is the most geographically diverse leadership platform in independent business media. Our distribution spans every major economic region — with particular depth in African markets underserved by legacy international business publications.



## Distribution channels

- **Digital Edition:** Full PDF distributed directly to featured leaders, subscribers, and partner networks at time of publication.
- **Website:** thevictorymagazine.net — all editions and leader profiles permanently indexed and accessible to global readers.
- **Weekly Newsletter:** The Victory Briefing — distributed every Thursday to 10,000+ C-suite subscribers across 60+ countries.
- **Social Media:** LinkedIn (50,000+ followers), Instagram, X/Twitter, and Facebook — organic and boosted distribution.
- **Partner Networks:** Distribution through business association partners, alumni networks, and corporate partner channels.

# How to partner with The Victory Magazine

Every partnership is tailored to the brand's goals and audience. Below are our three primary formats.

SIGNATURE

### Edition Sponsorship

Your brand is associated with a full edition of The Victory Magazine — from cover to global distribution. The highest-visibility partnership we offer.

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WHAT'S INCLUDED

- Brand logo on edition cover
- Full-page brand feature inside the edition
- Dedicated newsletter send to 10,000+ subscribers
- Social media campaign across all TVM channels
- Permanent brand mention on edition web page
- Co-branded digital distribution assets

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BEST FOR

Brand launches, major campaigns, market entry

EDITORIAL

### Brand Feature & Thought Leadership

A full editorial feature about your brand, product, or executive team — written and designed to The Victory Magazine's editorial standard.

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WHAT'S INCLUDED

- In-depth brand or executive interview
- Premium editorial design layout
- Published in a relevant themed edition
- Permanent indexed feature at /insights/[brand]
- Distributed to our global readership
- Newsletter inclusion

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BEST FOR

Executive positioning, product launches, brand authority

DIGITAL

### Digital & Newsletter Advertising

Targeted digital placements within our editorial ecosystem — newsletter inclusions, website placements, and social amplification.

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WHAT'S INCLUDED

- Newsletter placement to 10,000+ executive subscribers
- Website banner across high-traffic editorial pages
- LinkedIn amplification to 50,000+ followers
- Geo-targeted options available
- Monthly performance reporting
- A/B creative testing on request

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BEST FOR

Lead generation, brand awareness, event promotion

# Feature packages — simple, transparent pricing

All packages include editorial review before payment is requested. Prices are one-time feature fees.

## Essential

# \$999

One-time editorial feature fee

- ✓ Editorial interview
- ✓ Standard profile design (1 page)
- ✓ Published in next available edition
- ✓ Permanent indexed profile page
- ✓ Digital edition copy
- Video interview feature
- Newsletter feature
- Social media promotion

[Apply for Essential](#)

MOST CHOSEN

## Signature

# \$1,499

One-time editorial feature fee

- ✓ In-depth editorial interview
- ✓ Premium profile design (2-3 pages)
- ✓ Published in next available edition
- ✓ Permanent indexed profile page
- ✓ Digital edition copy
- ✓ 30 sec - 5 min video interview
- ✓ Weekly newsletter feature
- ✓ Social media promotion

[Apply for Signature](#)

## Elite Cover Story

# \$3,999

One-time editorial feature fee

- ✓ Everything in Signature, plus:
- ✓ Cover feature consideration
- ✓ Extended multi-page editorial spread
- ✓ 30 sec - 5 min video interview
- ✓ Dedicated newsletter send
- ✓ Priority TVM channel placement
- ✓ Co-branded distribution assets
- ✓ Dedicated partnerships contact

[Apply for Elite](#)

# Compare every package in detail

| Feature                          | Essential<br>\$999 | Signature<br>\$1,499 | Elite Cover Story<br>\$3,999 |
|----------------------------------|--------------------|----------------------|------------------------------|
| Editorial interview              | Standard           | In-depth             | Extended (multi-page)        |
| Profile design                   | 1 page             | 2-3 pages            | Full editorial spread        |
| Published in edition             | ✓                  | ✓                    | ✓                            |
| Permanent web profile (indexed)  | ✓                  | ✓                    | ✓                            |
| Digital edition copy             | ✓                  | ✓                    | ✓                            |
| Video interview (30 sec - 5 min) | —                  | ✓                    | ✓                            |
| Newsletter feature               | —                  | ✓                    | Dedicated send               |
| Social media promotion           | —                  | ✓                    | Priority placement           |
| Cover feature eligibility        | —                  | —                    | ✓                            |
| Co-branded distribution assets   | —                  | —                    | ✓                            |
| Dedicated partnerships contact   | —                  | —                    | ✓                            |
| Editorial review before payment  | ✓                  | ✓                    | ✓                            |

READY TO APPLY?

Visit [thevictorymagazine.net/get-featured](https://thevictorymagazine.net/get-featured) or email [editorial@thevictorymagazine.net](mailto:editorial@thevictorymagazine.net)

[Apply now →](#)

# Publishing schedule 2026 — 2027

| Quarter | Timeline   | Edition                              | Focus area                            | Status  | Apply by          |
|---------|------------|--------------------------------------|---------------------------------------|---------|-------------------|
| Q3 2026 | July–Sept  | Vol. XIII — Most Innovative Leaders  | Technology, AI, DeepTech focus        | Open    | August 1, 2026    |
| Q3 2026 | August–Oct | Vol. XIV — Top Women Executives      | Women in leadership, global diversity | Open    | September 1, 2026 |
| Q4 2026 | Oct–Dec    | Vol. XV — Global Entrepreneurs       | Founders, startups, growth-stage      | Limited | October 15, 2026  |
| Q4 2026 | Nov–Dec    | Vol. XVI — Finance & Banking Leaders | CFOs, banking, investment, fintech    | Open    | November 1, 2026  |
| Q1 2027 | Jan–Mar    | Vol. XVII — Most Inspiring CEOs      | CEO leadership, global outlook        | Open    | December 15, 2026 |
| Q1 2027 | Feb–Apr    | Vol. XVIII — Healthcare & Innovation | Health leaders, medical innovation    | Open    | January 15, 2027  |

EDITION SPONSORSHIP

Edition sponsorships for each volume above are available on a first-come, first-served basis. Early confirmation is strongly recommended as editions fill 6-8 weeks in advance.

Contact: [partnerships@thevictorymagazine.net](mailto:partnerships@thevictorymagazine.net)

# Trusted by executives across six continents

★★★★★

"The editorial quality was unlike anything I expected. My profile read with the same weight as a Forbes cover feature — and the global reach has been remarkable. Within weeks of publication I received connection requests from executives across four continents."

Cora Beth Enzor

Executive Director · Vanderbilt Health, USA

Vol. X — 2025

★★★★★

"Being featured in The Victory Magazine gave our brand a level of international visibility that would have taken us years to build independently. The team handled the entire process with exceptional professionalism."

Amber Sharp

Executive Director · The Haven, USA

Vol. XI — 2026

★★★★★

"This platform genuinely celebrates leadership — not just business metrics. My story was told with real care and precision. It is the profile I will reference for the next decade of my career."

Noelle Demole

Founder · Egidays, Europe

Vol. IX — 2025

★★★★★

"I decided to invest in The Victory Magazine feature as a strategic decision, not a vanity exercise. The quality of inbound partnerships generated in the three months following publication validated that decision completely."

Jonathan Melegrito

Chief Financial Officer · Purple Brand, USA

Vol. XII — 2026

★★★★★

"The Victory Magazine reached audiences in West Africa, Europe, and the Americas simultaneously. For a company at our stage of international expansion, that breadth of coverage was exactly what our leadership profile needed."

Mamy Traore

Chief Executive Officer · GUILAB SA, Guinea

Vol. XII — 2026

★★★★★

"A platform that reflects the genuine diversity of global leadership. Not the usual faces from the same five markets — real executives from real companies across the world. I was proud to be included."

Elizabeth Burns

Chief Financial Officer · Gaz du Cameroun, Cameroon

Vol. XII — 2026

# Ad specs & creative guidelines

| Format                      | Dimensions                     | File type              | Max size | Notes                                                                          |
|-----------------------------|--------------------------------|------------------------|----------|--------------------------------------------------------------------------------|
| Newsletter Placement (Top)  | 600 x 200px                    | JPG, PNG or HTML       | 150KB    | Above-the-fold placement in weekly newsletter. Highest click-through position. |
| Newsletter Placement (Mid)  | 600 x 150px                    | JPG, PNG or HTML       | 100KB    | Mid-newsletter placement. Contextually adjacent to editorial content.          |
| Website Leaderboard         | 728 x 90px                     | JPG, PNG, GIF or HTML5 | 200KB    | Appears across all TVM editorial pages. High impressions, broad reach.         |
| Website Rectangle           | 300 x 250px                    | JPG, PNG, GIF or HTML5 | 150KB    | Sidebar placement on article and leader profile pages. Strong engagement.      |
| Edition Full Page (Digital) | A4 — 210 x 297mm @ 300dpi      | PDF (press-ready)      | 10MB     | Full-page placement within the digital edition. Highest prestige format.       |
| Edition Half Page (Digital) | A4 half — 210 x 148mm @ 300dpi | PDF (press-ready)      | 5MB      | Half-page placement within the digital edition. Editorial adjacency.           |

## Creative guidelines

- All advertising must be clearly distinguishable from editorial content.
- Animated ads: max 3 loops, no autoplay audio. GIF or HTML5 only.
- No misleading claims, unsubstantiated statistics, or competitor disparagement.
- All creative subject to editorial approval before publication.
- Deadline for creative submission: 5 business days before publication date.

# From application to published profile

01

~10 minutes

## Submit your application

Complete the online application at [thevictorymagazine.net/get-featured](https://thevictorymagazine.net/get-featured). Include your professional biography, LinkedIn URL, and a brief statement about your leadership

02

5 business days

## Editorial review

Our editorial team reviews every application personally against the current edition's focus and our criteria for leadership impact, vision, and story relevance. You will receive a personalised response within 5

03

1-2 business days

## Package selection & payment

Once editorially approved, you will be invited to select your preferred package (Essential \$999, Signature \$1,499, or Elite Cover Story \$3,999) and complete payment via invoice. Payment is only requested

04

1-2 weeks

## Interview & profile creation

Our editorial team schedules your interview at a time convenient for you. Following the interview, we draft your profile and share it for your review and approval before any publication.

05

3-5 business days

## Design & approval

Your approved interview is professionally designed to The Victory Magazine's editorial standard. You will receive a design proof for final approval. Revisions are included in your package.

06

Publication date

## Publication & distribution

Your edition is published and distributed to our global readership across 60+ countries. You receive your digital edition copy, social media assets, and a link to your permanent web profile.

### BEGIN YOUR APPLICATION TODAY

[thevictorymagazine.net/get-featured](https://thevictorymagazine.net/get-featured)

Or contact: [editorial@thevictorymagazine.net](mailto:editorial@thevictorymagazine.net)

Applications open now →

# Let's work together.

Reach 500+ global executives across 60 countries.  
Tell your brand story where it matters most.

## Partnerships & Advertising

[partnerships@thevictorymagazine.net](mailto:partnerships@thevictorymagazine.net)

Edition sponsorships, brand features,  
advertising placements

## Editorial Inquiries

[editorial@thevictorymagazine.net](mailto:editorial@thevictorymagazine.net)

Leader applications, interview requests,  
story submissions

## Press & Media

[press@thevictorymagazine.net](mailto:press@thevictorymagazine.net)

Press accreditation, media coverage,  
editorial team interviews

## Follow us

- **LinkedIn:** [linkedin.com/company/thevictorymagazine](https://www.linkedin.com/company/thevictorymagazine)
- **Instagram:** [@thevictorymagazine](https://www.instagram.com/thevictorymagazine)
- **X / Twitter:** [@TheVictoryMaga1](https://twitter.com/TheVictoryMaga1)
- **Facebook:** [thevictorymagazine](https://www.facebook.com/thevictorymagazine)

50,000+ followers

Editorial photography & leader features

Insights, edition launches & news

Community & edition announcements

## thevictorymagazine.net

Apply to be featured, browse all editions, explore the leader directory, and access our Insights section.

# TVMM